



JumpStart Point of Arrival Launches Redesigned Website

January 16, 2006 JumpStart Point of Arrival, LLC today unveiled their newly redesigned and updated website. Developed via joint cooperation among the business owners in strategic partnership with Brad Bell, the new look website contains a wealth of information on the array of services offered by the organization, as well as specific illustrative business cases.

The revamped site, which may be accessed at <http://www.JumpStartPOA.biz>, contains many improvements resulting directly from user feedback. Among others, upgrades include:

- Clearer site structure
- Additional content
- News/Events bulletin board
- Enhanced functionality
- Downloadable company portfolio

Commenting on the new website, Ek-Leng Chua-Miller, President/CEO, said, “We recognize the importance of providing both existing and potential customers clear insight into the services we offer and how these services can help them with their business. Our redesigned website furthers this objective, and reflects our commitment to simplicity, integrity, and utmost quality.”

JumpStart Point of Arrival, LLC was founded in October 2005 by a team of highly educated professionals whose core strengths lie in strategic planning, data integration, and scientific analysis, including database marketing, business analytics, and risk management. Headquartered in Indianapolis, Indiana, the organization takes great pride in its capacity to connect the worlds of science and business, and stands firmly behind its slogan: *Knowledge...Integrity...Results* . As a result, 2006 finds the organization sprinting toward the forefront of the analytic community.